

Introducing SunPower's Marketing Development Fund



What is it?

Exciting News! This year, we're launching a Marketing Fund in \$250 voucher form. Choose your vendor and supercharge your business with activities like advertising, content creation, eventing and trade marketing.

How does it work?

Do you have a specific marketing activity in mind? We're happy to support your financially!

Follow those simple steps:

- 1 Share your project with the RSM and/or SunPower Marketing Manager
- 2 Project needs to be approved and content will be reviewed to ensure SunPower brand guidelines. Once all approved, purchase the voucher on the Marketing Shop
- 3 Provide final paid invoice and proof of activity
- 4 SunPower to transfer the amount purchased

Boost Your Brand: Empowering Trade Marketing!

Your \$250 trade marketing voucher



What services are included?

Print (brochures, flyers, pull up banners, posters)
Decals print and installation (showrooms, cars, trucks, etc.)
Co-branded Merchandise if SunPower cannot provide

Value of voucher?

\$250 - excl. GST

Payment method & timing?

Bank transfer through Candex once activity is approved by Marketing Manager & proof of activity is provided

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FROM MAXEON SOLAR TECHNOLOGIES



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